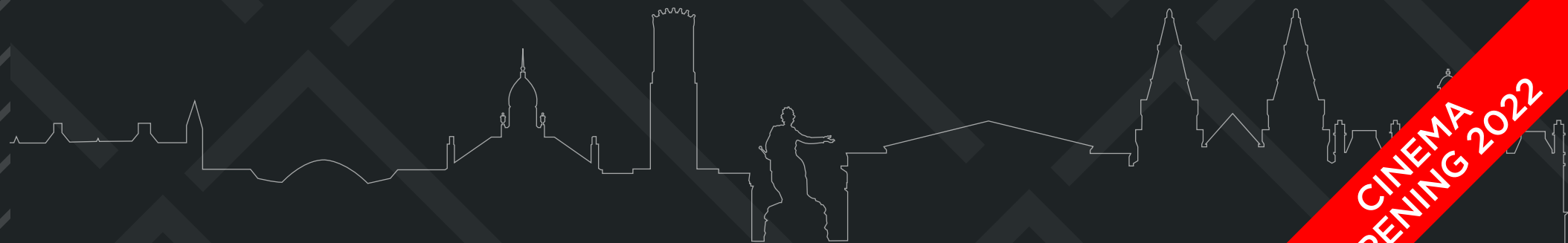


BON ACCORD

At the Heart of Aberdeen



**CINEMA
OPENING 2022**

next

ADD S
TO YOU

LIPSY
LONDON

Capsule collection in store

next

CUSTOMER
COLLECTIONS

CHILDRENS
CASH DESK



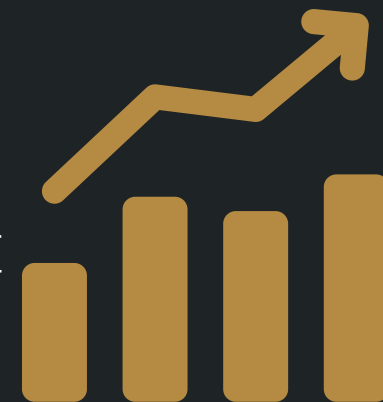


590,000
RESIDENTIAL CATCHMENT

WEALTHIEST
CITY IN
SCOTLAND



3RD IN UK
FOR AVERAGE
HOUSEHOLD
INCOME



£2.5 billion
ANNUAL
SPEND
ON NON-
GROCERY
RETAIL



70%
TOP 3
CACI
ACORN
CATEGORIES

ABC1
2nd in Scotland
behind Edinburgh
for highest % of
ABC1s - 58%

HIGHEST
PENETRATION
RATE IN UK
76%

2 UNIVERSITIES AND COLLEGE

50,000
STUDENTS



7TH IN THE UK FOR %
OF PRE-FAMILY AND
FAMILY LIFESTAGE

8% above
UK benchmark,
9% above
Glasgow and
4% above
Edinburgh



14%
AVERAGE
INCOME
14% ABOVE
UK AVERAGE



BOOKS
&
CAFE

FAVOURITE FR...
FAVOURITE CHARACTERS

WATERSTONES

NEW & BESTSELLING

CHISHOLM HUNTER

Aberdeen is attracting big investment

Aberdeen is an established **global energy hub** with circa **£8.4 billion of investment** planned over the next decade. Its reliance on oil is broadening and it is leading the world by diversifying into alternative energy sources with major associated infrastructure projects ongoing.

COMPLETED

£107m

Marischal Square

Two office buildings providing 173,500 sq ft of Grade A office space and a Residence Inn by Marriott. In addition, there are a number of food outlets including:

- All Bar One
- Costa Coffee
- Mackie's of Scotland
- Prezzo
- Tony Macaroni

£745m

Aberdeen Western Peripheral Route

Construction of a dual carriageway peripheral route and duelling of the A90 between Balmedie and Tipperty

£30m

Aberdeen Art Gallery refurbishment

£7m

Aberdeen Music Hall renovation

£333m

The Event Complex Aberdeen (TECA)

New 12,500 arena capacity venue with 15,000 sq m multipurpose event space, two onsite hotels and energy centre

PROPOSED

£20m+

Union Terrace Gardens regeneration

Broadford Works mixed-use development

£140m

£350m

Aberdeen South Harbour

Set to boost the local economy by £1bn a year. Welcoming cruise liners launching Aberdeen into a new tourism market

Bucksburn masterplan

60,000 sq m of office space, 516,668 sq ft of exhibition and conference space and a 12,500 capacity new arena. Expected to attract 4.5 million visitors each year, £113 million of visitor spend per year

£333m



Aberdeen Harbour

Union Square

Train/bus station

Union Street

Town Hall

Marischal Square
NEW ABERDEEN

Residence INN
BY MARRIOTT

BON ACCORD

Proposed Cinema

His Majesty's Theatre

Music Hall

Robert Gordon's University

Robert Gordons College

University of Aberdeen

N.E. Scotland College

P

P

MARKS
SPENCER



HOBBS
LONDON

WORKW
30%

Jack Wills

12.5m footfall

HOBBS
LONDON

W
Waterstones

★ PRET ★

● 70% of shoppers in the 3 wealthiest Acorn groups

Sainsbury's



● Over 70 stores

● 460,000 sq ft of retail space

SPACENK
APOTHECARY LONDON

● 1,400 parking spaces

next



● 6 flagship stores

● 110,000 sq ft Marks & Spencer

WH SMITH



● Transformational food & leisure development proposed for Upper Mall

KURT GEIGER



MARKS &
SPENCER



JO MALONE
LONDON

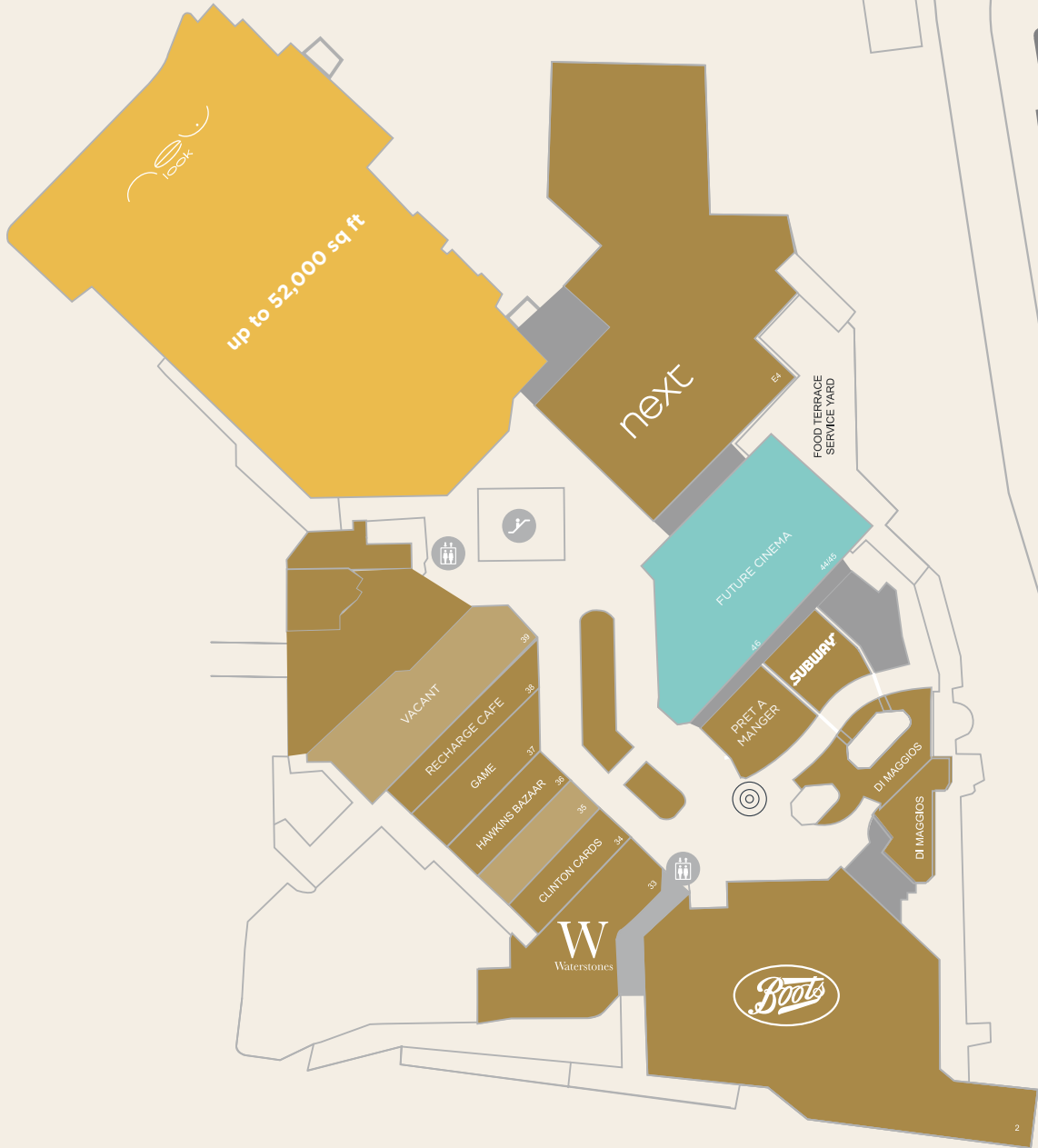


Available to let

Asset management opportunity

Upper Mall

Roll over unit for more information



Available to let

Asset management opportunity



LEISURE

CASUAL DINING

LIFTS TO
CAR PARK

NEW LOOK

Boots

next

CINEMA

MET MARE

SUBWAY

Di Maggio's

DRUM'S LANE
COURTYARD

MALL
ENTRANCE

UPPERKIRKGATE
ENTRANCE

Find out more.

Give us a call and be part of the city's heart.



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BON ACCORD

At the Heart of Aberdeen

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