

Rediscover

**the
brooks**
SHOPPING
Winchester

www.brooks-shopping.co.uk



Overview

The Centre provides approximately
119,000 sq ft of retail accommodation.

Also contained within the scheme is a
296 space car park.

Retail facilities comprise of **19** units
anchored by **Primark**.

Current retailers in the centre include Argos,
Beales, HMV, New look, The Entertainer and
Waterstones, amongst others.





Facts & Figures

Population

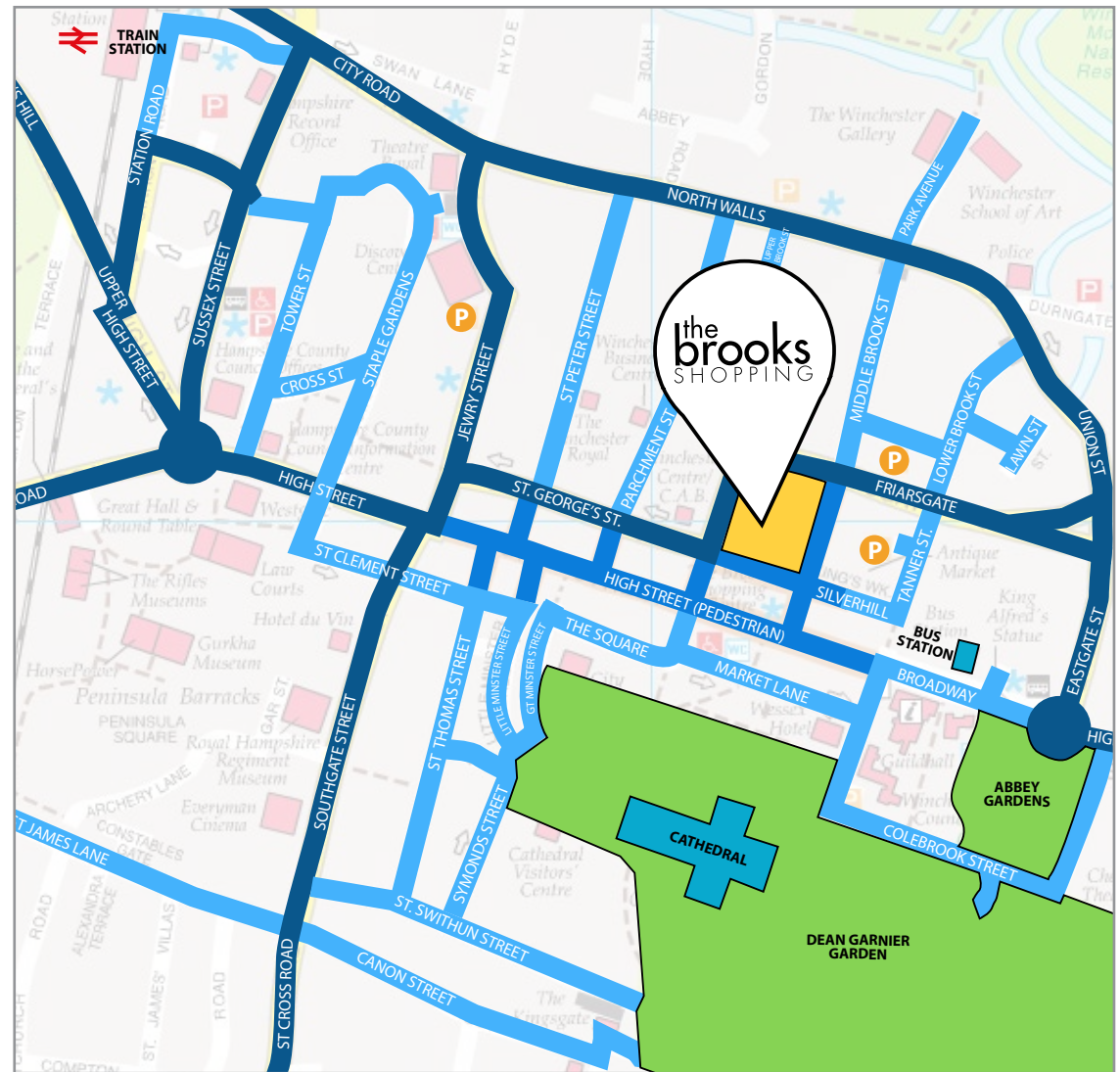
- A vibrant young population boosted by students at the University of Winchester
- 92,800 people living within a 15 minute drive
- 13.6% of residents aged 16-24 (vs GB average 12.0%)
- 12.8% full time students (vs GB average 9.3%)
- 82.7% car ownership (vs GB average 74%)
- £108 million comparison goods spend (Experian, 2015)

Employment

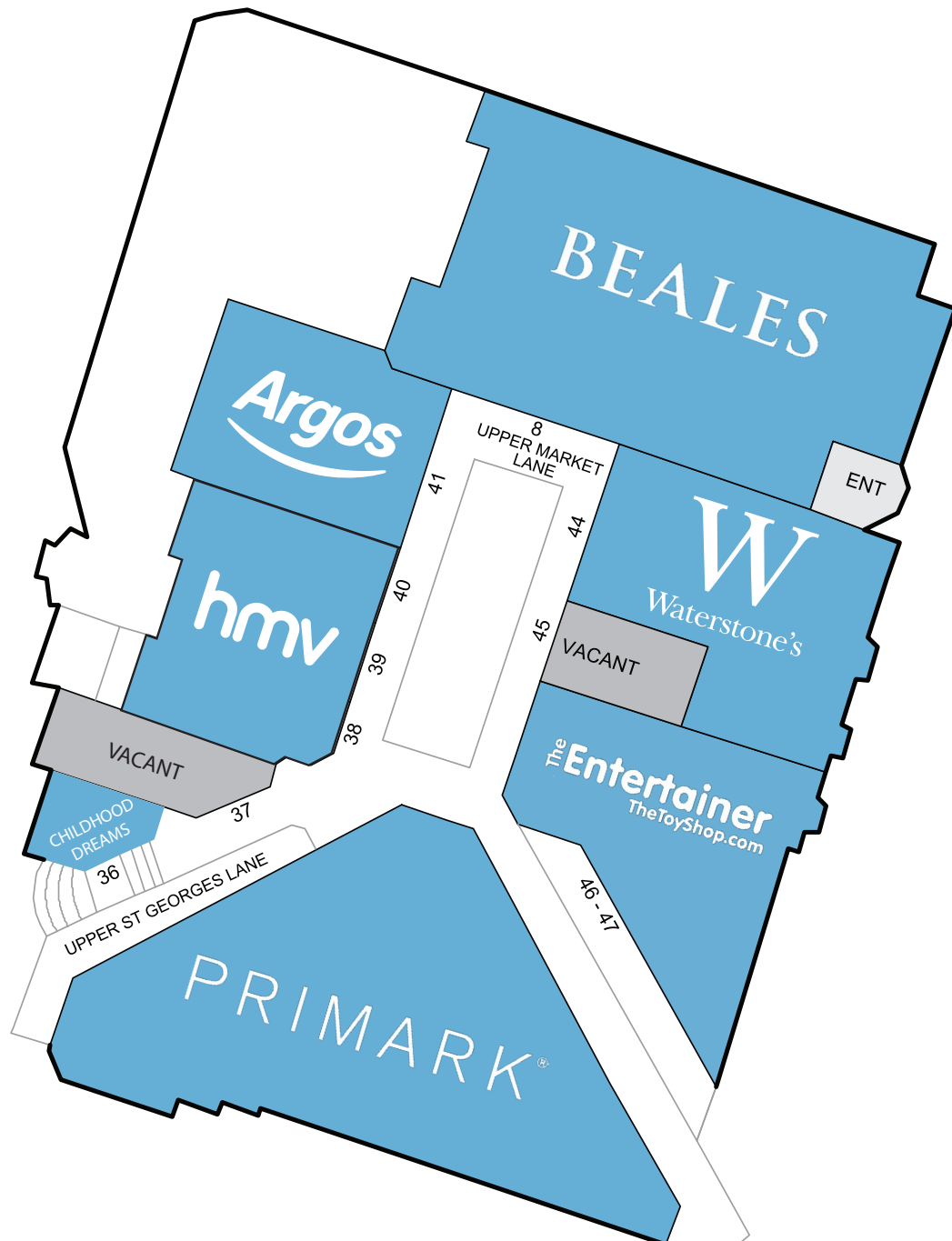
- Senior managerial occupations and low unemployment resulting in high average incomes
- 2.6% unemployed economically active (vs GB average 4.4%)
- 38.1% Managers, Senior Officials and Professional occupations (vs GB average 27.8%)
- 38.4% Social Group AB (vs GB average 22.2%)
- £605.70 Average gross weekly pay (vs GB average £518.10)
- 90,000 jobs in Winchester (ONS, 2012)

Tourism

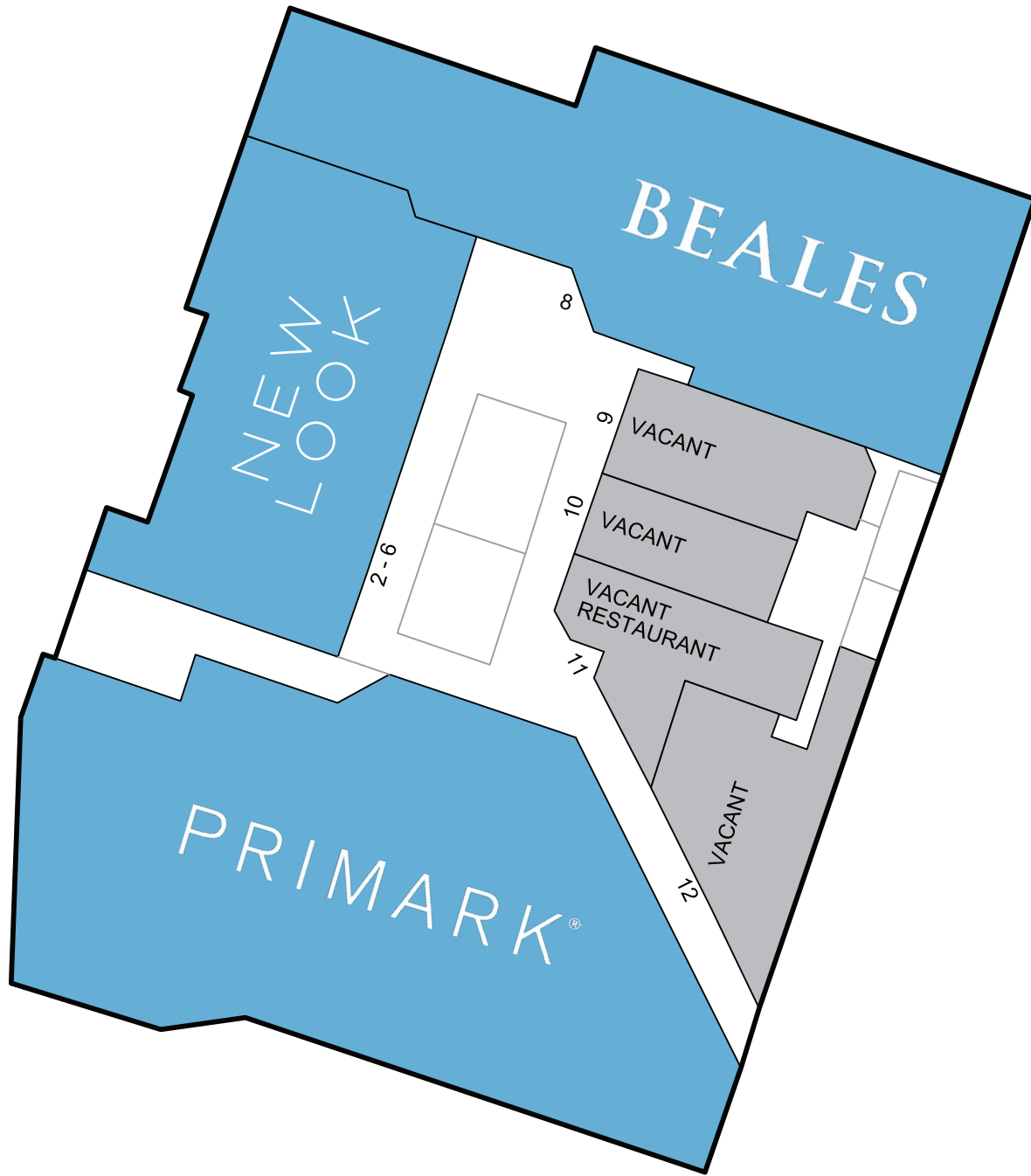
- 333,000 overnight trips to Winchester (2012)
- 57,000 overseas visitors (2012)
- 276,000 domestic visitors (2012)
- Almost £259 million total spend by all visitors (2013)
- £309 million income generated for local businesses (2012)
- Supports 2,593 FTE jobs



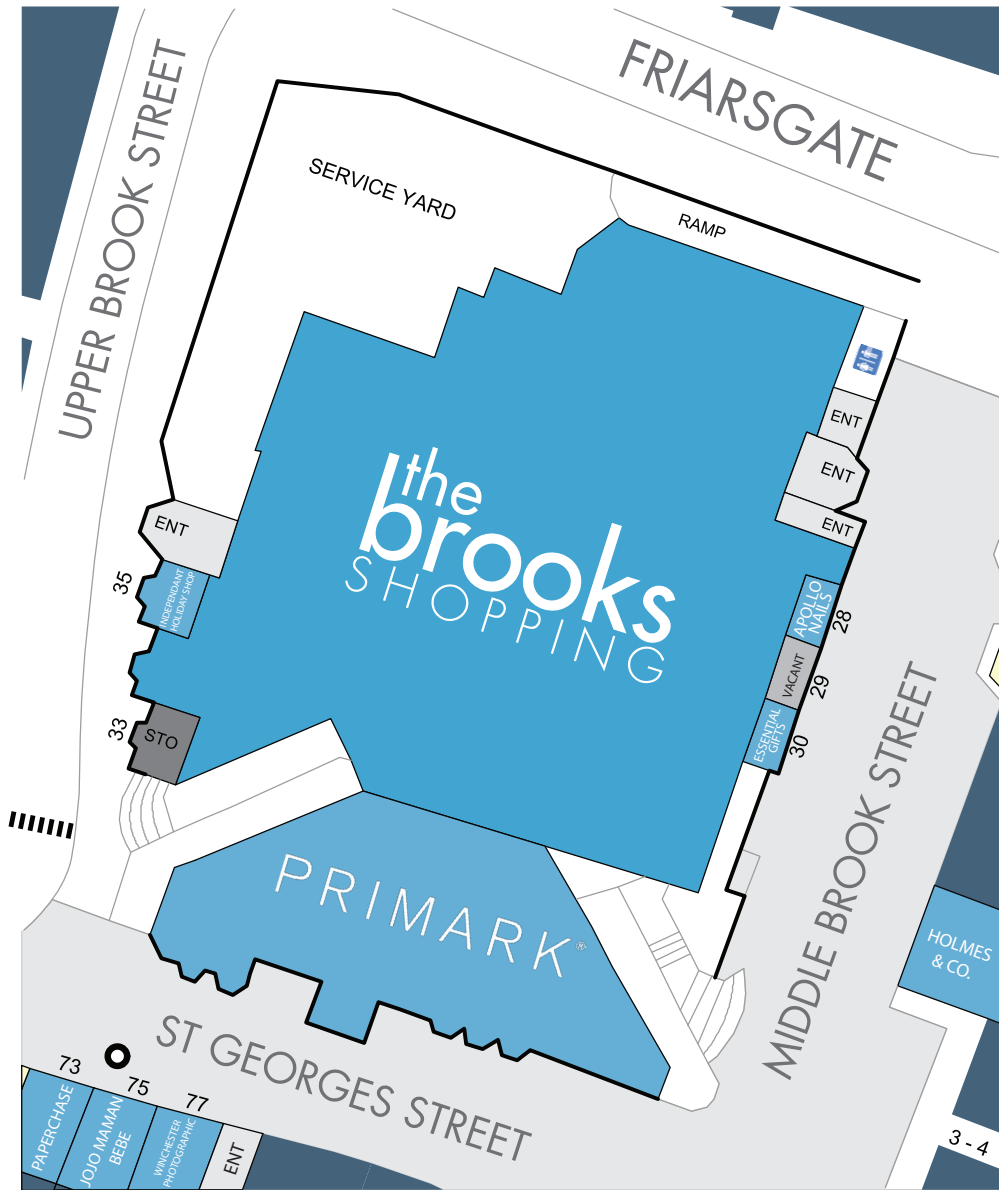
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Upper Level

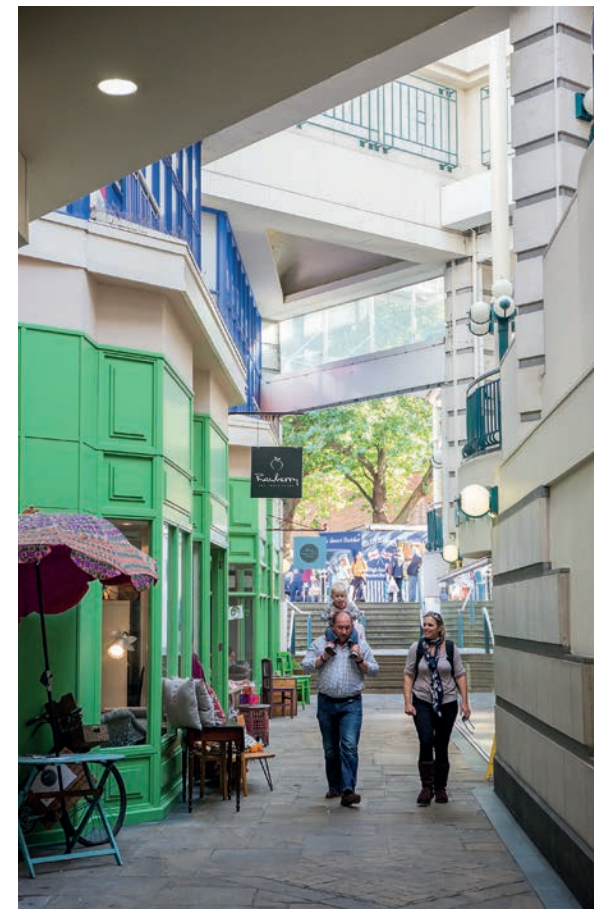


Lower Level



Street Level

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