

For Lease

Historic Third Ward Retail Opportunity

400 N Broadway
Milwaukee, WI 53202

Contact us:

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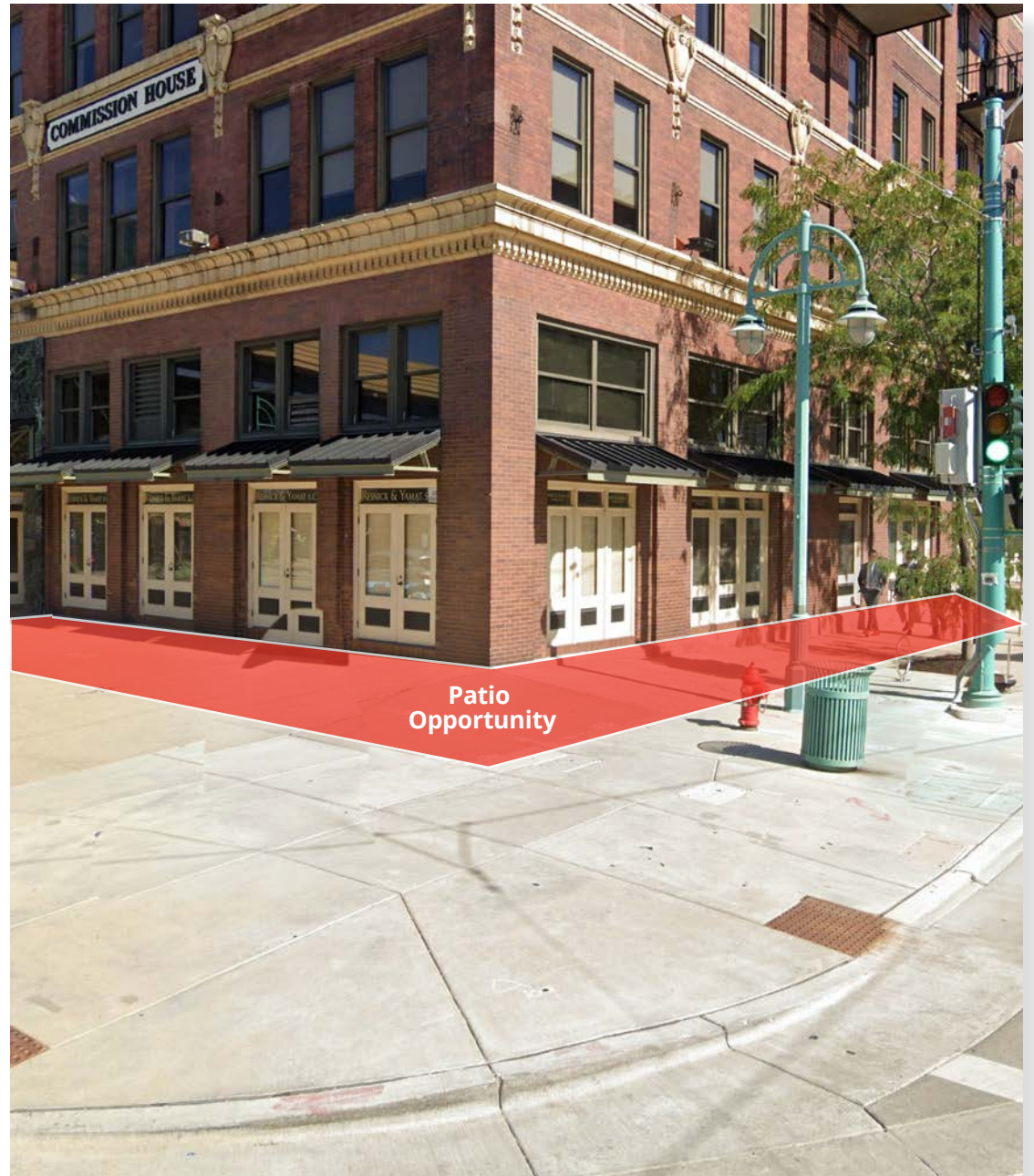
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Property Details

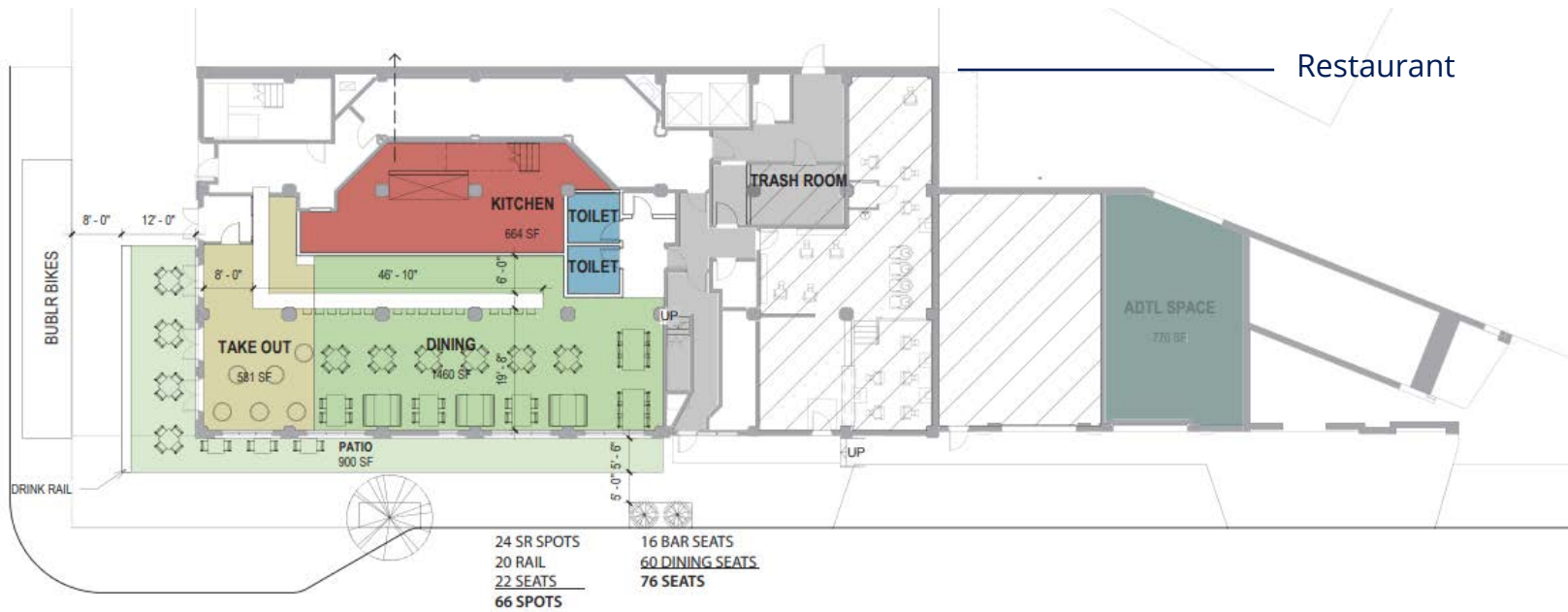
Available Space	3,288 SF
OpEx	TBD
Lease Rate	Contact Broker

Property Highlights

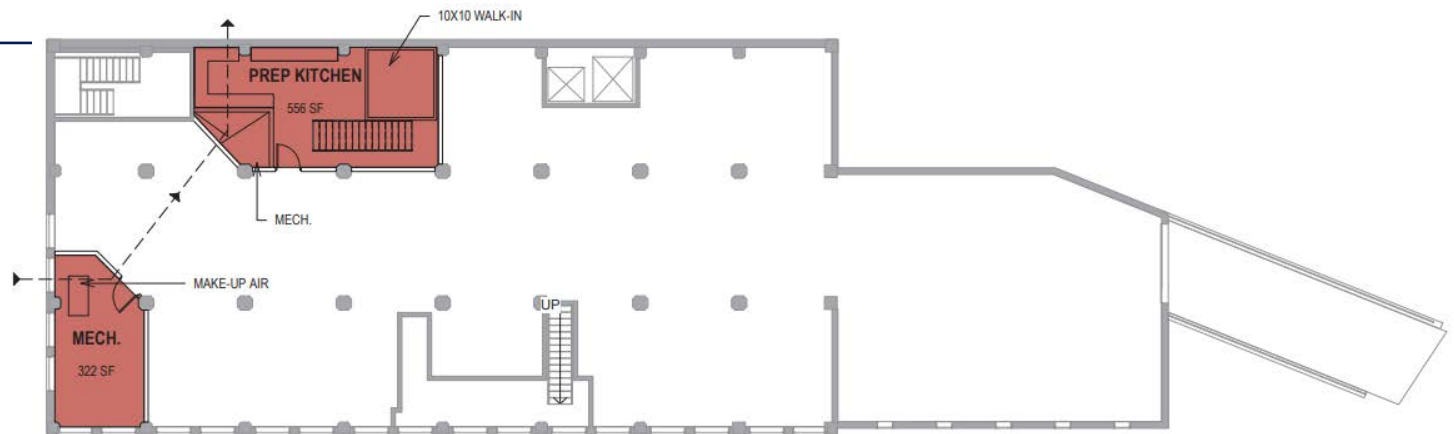
- › A++ location in the heart of Third Ward
- › Highway Visibility
- › Across the street from the Milwaukee Public Market which boasts over \$1,850PSF in sales
- › Anchors the North End of Broadway, the primary arterial in the Third Ward
- › Dedicated parking available
- › Additional storage, cooler and prep kitchen space available (unattached)
- › Best patio space in the Third Ward, operable patio doors.
- › Prominent South East exposure provides extensive sunlight.



Conceptual Floor Plans



Second Floor
Prep Space





Total Population
3,876



Total Daily Population
15,087



Median Household Income
\$118,930

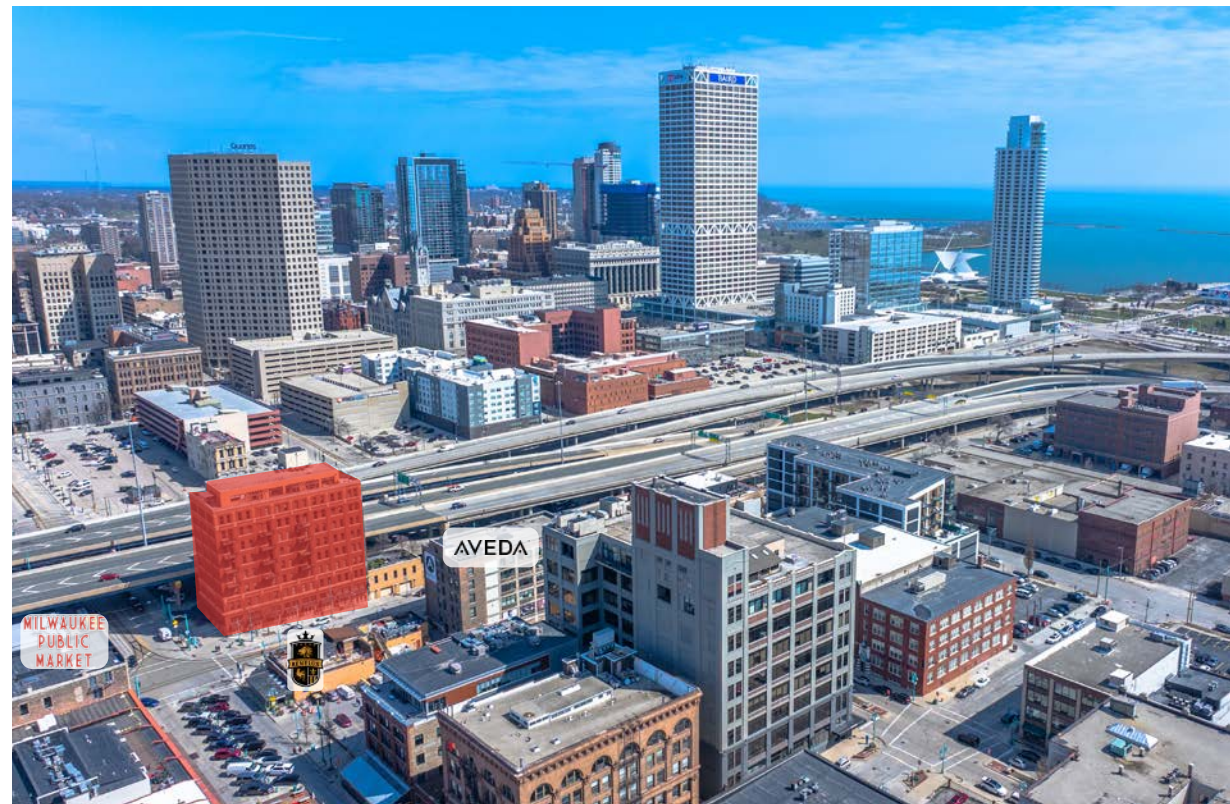
HISTORIC THIRD WARD

One of Milwaukee's most sought-after and influential neighborhoods is the Historic Third Ward. This former warehouse district has been transformed into a sophisticated, upscale, mixed-use neighborhood enhanced by award-winning restaurants, boutique to high-end retailers, luxury apartments and condos and a mix of creative specialty service providers. Known as the region's artistic hub, the Third Ward is home to more than 35 galleries and art studios, the Milwaukee Institute of Art and Design (MIAD) and a stunning 17th century baroque-style theatre, Broadway Theatre Center.

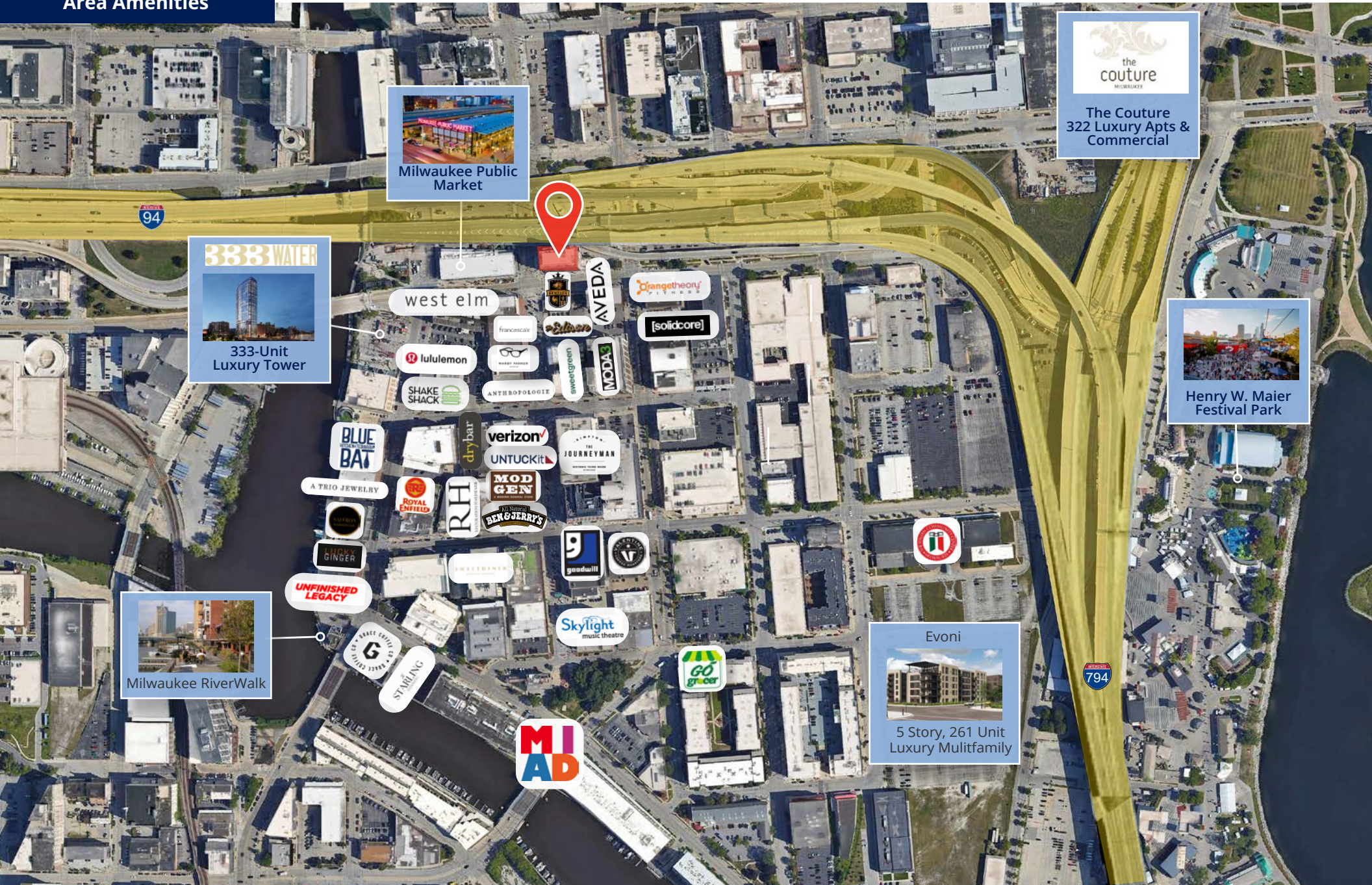
Those looking for some of metro Milwaukee's best restaurants are quick to name numerous restaurants in the Third Ward including Wicked Hop, Sweet Diner, Onesto, Cafe Benelux, Bavette la Boucherie, DanDan, Char'd and many more. The Third Ward is also the go-to area for the city's best rooftop dining, year-round now thanks to the new Lux Domes at Cafe Benelux. One of the largest draws to the Third Ward is the shopping that can only be found here. From high-end national retailers like Anthropologie, Restoration Hardware and West Elm to the eclectic local boutiques like ModGen and Broadway Paper, the Third Ward has something to please even the pickiest of shoppers. Many of these retailers, including the national brands, can only be found within the Third Ward in the State of Wisconsin.

Those looking to call the Third Ward home have a variety of luxury loft apartments and condos to choose from. The Third Ward has been a hot spot for redevelopment, particularly on the residential side. With Milwaukee River and Lake Michigan views, the Third Ward offers some of the best living in metro Milwaukee. Amenities like green rooftop terraces, dedicated pet areas, RiverWalk and dock access and balconies with stunning views can be found throughout the district. The amenities make the Third Ward one of the best neighborhoods to live in and in turn provide some of the most high-end, expensive living in the city.

HISTORIC THIRD WARD



Area Amenities



Milwaukee Public Market

the cOUTURE
MILWAUKEE
The Couture
322 Luxury Apts &
Commercial

333 WATER
333-Unit
Luxury Tower

Henry W. Maier
Festival Park

Milwaukee RiverWalk

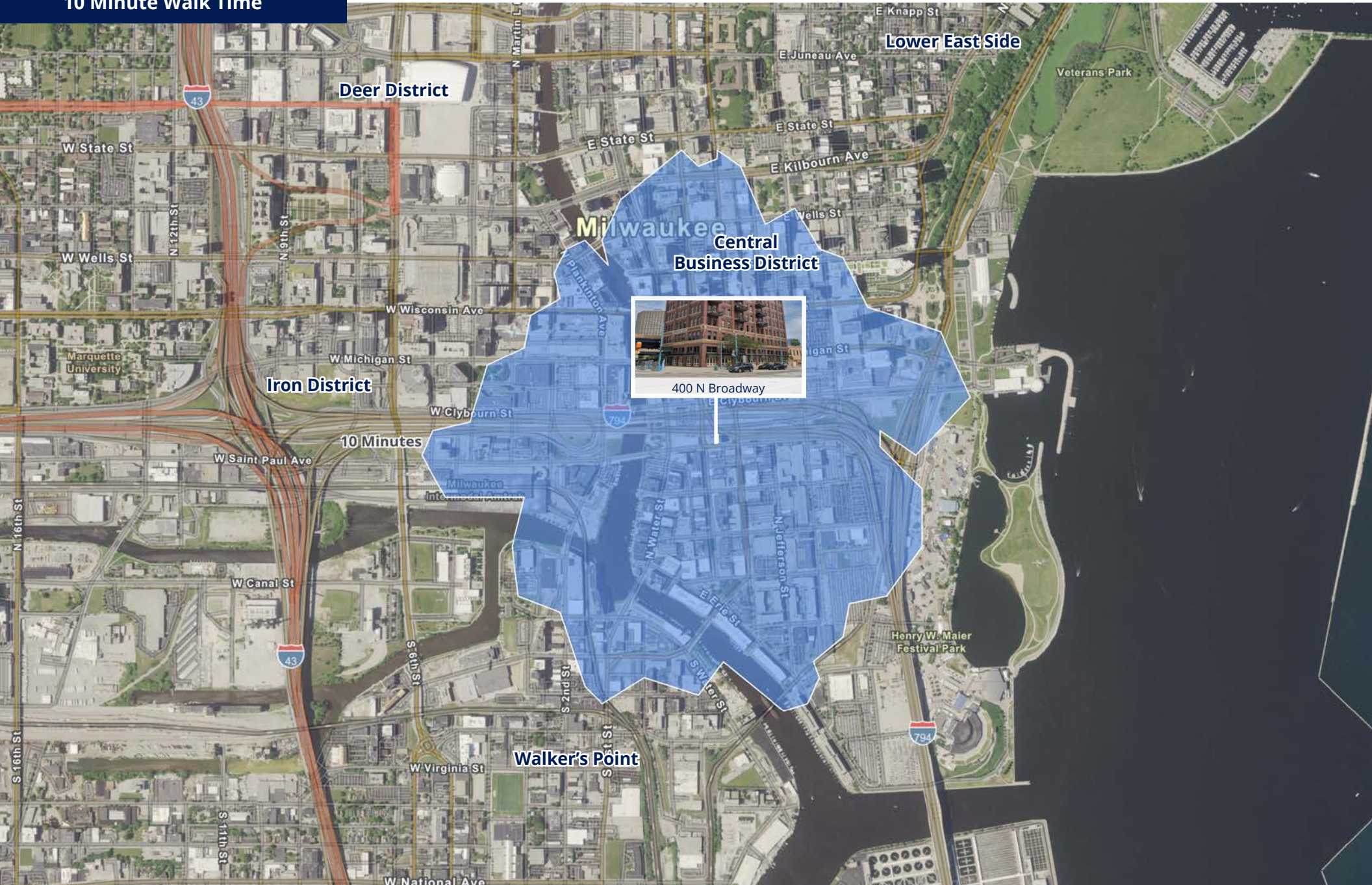
Evoni
5 Story, 261 Unit
Luxury Multifamily

- west elm
- Francisco's
- lululemon
- SHAKE SHACK
- ANTHROPOLOGIE
- verizon
- UNTUCKIT
- THE JOURNEYMAN
- MOD GEN
- ROYAL ENFIELD
- RH
- AN HONORARY BENG & JERRY'S
- 9
- goodwill
- Skylight music theatre
- GO grocer
- AVEDA
- OrangeTheory
- [solidcore]
- MODA'S
- sweetgreen
- drybar
- A TRIO JEWELRY
- LUCKY GINGER
- UNFINISHED LEGACY
- STARBAR
- MI AD

Area Amenities



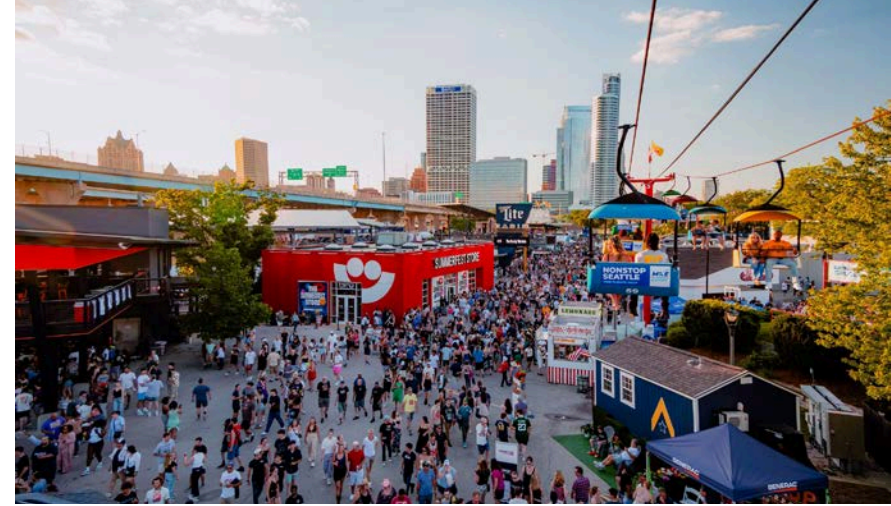
10 Minute Walk Time





MILWAUKEE, WI

Downtown Milwaukee has quickly become a hotspot for sports and entertainment alike. This is thanks to such ventures as the revitalization of Grand Avenue Mall, now The Avenue MKE, which utilizes the upscale food hall concept, modern office suites and high-end residential units. The 2021 NBA Championship team the Milwaukee Bucks recently completed construction on the key component of a transformational entertainment hub in downtown Milwaukee. The \$1 billion development package, named Deer District, includes a \$524 million arena and an additional \$500 million in mixed-use development. The 700,000 SF arena, Fiserv Forum, seats 17,000 with an adjacent 60,000 SF public plaza utilized as a live entertainment space with a beer garden and restaurants including Punch Bowl Social, Good City Brewing and Mecca Sports Bar. Further enhancing the city's vibrant atmosphere is Summerfest, one of the world's largest music festivals, held annually on the lakefront and drawing hundreds of thousands of visitors. In recent news, a local developer has announced plans for an 11-acre development known as "The Iron District" on the south end of downtown near the Menomonee Valley just to the west of I-43. This new entertainment complex will include a professional outdoor soccer stadium, a concert venue, an upscale hotel and new restaurants – all of which will further bolster the already booming downtown area while solidifying Milwaukee as a hub for sports and entertainment.





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Broker Disclosure to Customers

You are a customer of the brokerage firm (hereinafter Firm). The Firm is either an agent of another party in the transaction or a subagent of another firm that is the agent of another party in the transaction. The broker or a salesperson acting on behalf of the Firm may provide brokerage services to you. Whenever the Firm is providing brokerage services to you, the Firm and its brokers and salespersons (hereinafter Agents) owe you, the customer, the following duties:

- The duty to provide brokerage services to you fairly and honestly.
- The duty to exercise reasonable skill and care in providing brokerage services to you.
- The duty to provide you with accurate information about market conditions with a reasonable time if you request it, unless disclosure of the information is prohibited by law.
- The duty to disclose to you in writing certain Material Adverse Facts about a property, unless disclosure of the information is prohibited by law.
- The duty to protect your confidentiality. Unless the law requires it, the Firm and its Agents will not disclose your confidential information or the confidential information to other parties.
- The duty to safeguard trust funds and other property held by the Firm or its Agents.
- The duty, when negotiating, to present contract proposals in an objective and unbiased manner and disclose the advantages and disadvantages of the proposals.

Please review this information carefully. An Agent of the Firm can answer your questions about brokerage services, but if you need legal advice, tax advice or a professional home inspection contact an attorney, tax advisor, or home inspector. This disclosure is required by section 452.135 of the Wisconsin statutes and is for information only. It is a plain-language summary of the duties owed to a customer under section 452.133 (1) of the Wisconsin statutes.

Confidentiality Notice to Customers

The Firm and its Agents will keep confidential any information given to the Firm and its Agents in confidence, or any information obtained by the Firm and its Agents that a reasonable person would want to be kept confidential, unless the information must be disclosed by law or you authorize the Firm to disclose particular information. The Firm and its Agents shall continue to keep the information confidential after the Firm is no longer providing brokerage services to you.

The following information is required to be disclosed by law:

1. Material Adverse Facts, as defined in section 452.01 (5g) of the Wisconsin Statutes.
2. Any facts known by the Firm or its Agents that contradict any information included in a written inspection report on the property or real estate that is the subject of the transaction.

To ensure that the Firm and its Agents are aware of what specific information you consider confidential, you may list that information below, or provide that information to the Firm and its Agents by other means. At a later time, you may also provide the Firm and its Agents with other information you consider to be confidential.

Confidential information: _____

Non-Confidential information: (The following information may be disclosed by the Firm and its Agents): _____

(Insert information you authorize to be disclosed, such as financial qualification information.)

Definition of Material Adverse Facts

A "Material Adverse Fact" is defined in Wis. Stat 452.01 (5g) as an Adverse Fact that a party indicates is of such significance, or that is generally recognized by a competent licensee as being of such significance to a reasonable party, that it affects or would affect the party's decision to enter into a contract or agreement concerning a transaction or affects or would affect the party's decision about the terms of such a contract or agreement.

An "Adverse" fact is defined in Wis. Stat. 452.01 (1e) as a condition or occurrence that a competent licensee generally recognizes will significantly and adversely affect the value of the property, significantly reduce the structural integrity of improvements to real estate, or present a significant health risk to occupants of the property; or information that indicates that a party to a transaction is not able to or does not intend to meet his or her obligations under a contract or agreement made concerning the transaction.

Sex Offender Registry

Notice: You may obtain information about the sex offender registry and persons registered with the registry by contacting the Wisconsin Department of Corrections on the Internet at <http://offender.doc.state.wi.us/public/>

No representation is made as to the legal validity of any provision or the adequacy of any provision in any specific transaction.
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